

# WEBINAR #MySchool #MyCommunity Toolkit

SECZIM WEBINAR SERIES 4/2024

THURSDAY 1 AUGUST 1030-1130 HRS ON  
MICROSOFT TEAMS. CLICK THE LINK TO REGISTER:

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Are you a company looking for a new and relevant CSR programme?  
Are you a school, searching for ways to enhance your financial markets curriculum?  
Are you wanting to volunteer and bring career guidance to your former school?

### The Problem

Capital market awareness in Zimbabwe is estimated at 2%. Rapid de-industrialisation threatens formal corporates but at the same time presents an opportunity for SMEs to grow and fill the space left. Capital market awareness efforts to date have been fragmented and unsustainable with poor coordination, little monitoring and evaluation

### The Solution

**Promote and operationalise ESG Goals:** Integrate financial literacy with school / company commitment to promoting financial inclusion. **Engage Stakeholders:** Encourage employees to participate in shaping the community of the future. **Promote Financial Inclusion; Empower Teachers**

### The Outcome

Contribute to enhanced capital market awareness. Stakeholders become capital market participants from outreach activations. Enhanced financial literacy in schools and communities. Increased awareness of employee/company/ community commitment to ESG principles. Potential for future collaboration with schools on financial literacy initiatives. Empowered teachers equipped to deliver financial literacy education. Economically included youth.

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