



SECZ LAUNCHES INVESTOR HANDBOOK AND VIDEO IN BULAWAYO

The Securities and Exchange Commission of Zimbabwe (SECZ) in partnership with the Investor Protection Fund (IPF) launched the Investment 101 Handbook and a Capital Markets Educational video on the 11th of December, 2020 in Bulawayo. The launch was attended by the Minister of Finance and Economic Development, Prof Mthuli Ncube, by P Nyoni representing the Minister of State

for Provincial Affairs Bulawayo, regulator SECZ

Commissioner Dr P Paradza, SECZ CEO Tafadzwa Chinamo, IPF board member Masauso Kaliati among others as well as media representatives and Bulawayo academia and business Community.

The Investment 101 Handbook is an easy-to-read investor guide with an audio option. It

dives into the world of investment, stocks and shares. The handbook takes a step-by-step approach in debunking the myths surrounding investments, illustrating the historical exclusion, and defining terms which contributed to this and the importance of investing. It provides insight into how capital markets work and includes some background on Zimbabwe's stock markets. The event was intended to highlight the hand book and what it is meant to achieve in line with economic development.

The Capital Markets educational video is titled, 'Grain of Fortune: The Gazaland Dream'. The video is intended to educate businesses on how they can formalize and grow through enlisting investors to raise working capital and ultimately list on a Stock Exchange.

Guest of honour at the event, Prof. Ncube officially launched the hand book and video. The Minister has shown continuous support to programmes aimed at creating a conducive environment to economic development, and he continues to give his unwavering support to initiatives which promote people centered development.

The launch is part of an ongoing Investor Education campaign that is seeking to raise awareness on important elements in the stock market and investment field. SECZ and the IPF who are driving the campaign are working towards educating Zimbabweans on the relevant local investment instruments and understand how to invest on the local capital markets through securities market intermediaries, comprised of stockbrokers and fund managers, to name a couple.



Mr Nyoni was impressed by the inclusivity of SECZ's campaign "I must commend SECZ and IPF for your foresight in bringing this event to Bulawayo, as the city has a strong history as a cultural and industrial center in Zimbabwe". He further highlighted his belief in the campaign's potential and scope "Investor education is a key part of the

economic growth equation. For our economy to develop and grow towards Vision 2030, we need our people to be involved, and that means we need our people to invest. Until now, many Zimbabweans have felt excluded from the capital markets because the knowledge and financial literacy education was not made accessible to them. These programmes are significant to show the public that there are ways to make their money work for them.”



In his speech the CEO of SECZ, Tafadzwa Chinamo defined the purpose the Organisation and why it is important to get the country involved in such programmes. He stated that “SECZ, in conjunction with the Investor Protection Fund (IPF), are committed to seeing the growth of capital markets participation by members of the public – this can only be done through

providing information to demystify this space and open it up to the woman on the street, making her aware that she too can invest and grow her wealth in the long term.” He added “the video is about a small business which grows to ultimately list on the ZSE. The journey travelled is an education in how the capital markets work presented in a way that is simple and easy to understand. The risks inherent to the capital markets are also addressed in both education tools we are launching today. It is not plain sailing!”

The aim of SECZ is to create and maintain a safe and sound investment environment in the securities and capital markets of Zimbabwe through provision of high levels of investor protection, reducing systemic risk in the capital markets, promoting market integrity and investor confidence, preventing market manipulation, fraud, and financial crime, and ensuring transparency in capital and securities markets and promoting investor education.